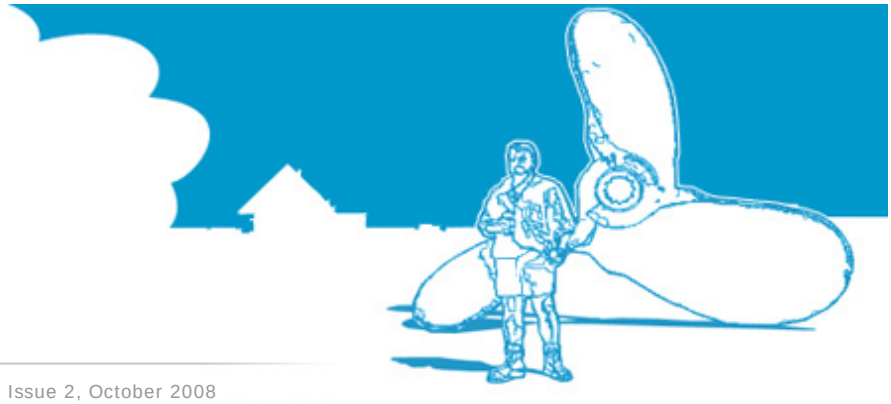
big kahuna
IMAGINEERING

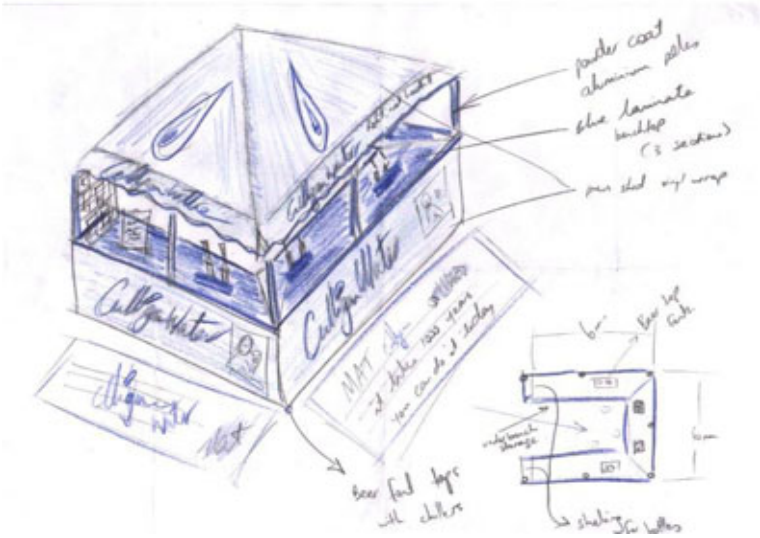


When PR gurus Notorious Group needed to find a whizz banger of a design, they called BKI.

To be unveiled in the beautiful Sydney Botanical Gardens at the Recovery Village for the runners in the Sydney Running Festival, this tent has all the bells and whistles plus some.

Features include a clear top, h2o inflatable promotion devices, styled to resemble water molecules (the censored part) and vac formed drink trays and taps pumping out fresh, cool purified Culligan water.

The highlight of this design is the back “door” with the client’s logo in mirrored finish and a pump circulating fresh Culligan Water over it. The superstructure was amply reinforced to survive the rigours of touring.

Custom benchtops, vinyls and graduated tint acrylic display/pamphlet storage units set it off – so much so that the Asics guy at the Recovery Village came up and said, “Wow! What a great tent – best on site by miles”. We feel kind of Kenyan. (Running joke).

Watch out for Culligan Water at an event near you!